

THE JOHNS HOPKINS UNIVERSITY ALUMNI ASSOCIATION

ALUMNI COUNCIL MEETING MINUTES

April 29/30, 2022

SEE END OF MINUTES FOR A LIST OF INVITEES, ATTENDEES, AGENDA, AND GALLERY WALK Q&A

FRIDAY, APRIL 29, 2022

After two years of virtual meetings, members of the Council reconvened in person for cocktails and dinner served under a tent on the Celebration Patio of the Inn at the Colonnade. President Anika Penn welcomed all, and members had the opportunity to hear a recording of music written by Council member Robert Hitz. Entitled “True Blue,” the piano composition was first heard at the Alumni Awards video in January.

SATURDAY, APRIL 30, 2022

Location: Hodson Hall, Homewood Campus

Facilitator: Anika Penn

Time Meeting Start: 9:30a.m. (ET)

Meeting End Time: 3:00p.m. (ET)

MEETING MINUTES

WELCOME AND INTRODUCTION OF NEW MEMBERS

Alumni Council President Anika Penn welcomed everyone and stated that it was an honor to be in the Board of Trustee Room, which recently opened to general use. She acknowledged the vendor for breakfast, Alternative Oats creator and SAIS 2015 alum Chris Burger. She encouraged all to connect and post on the Alumni Council’s OneHop channel and to take photos throughout the day and post them on social using #jhualumni and @jhu_alumni.

After reviewing the agenda for the day, she reminded everyone to receive the JHU tote and blanket. She invited all to write their responses to the questions on the giant post its in the lobby, and said they would be shared on OneHop. The questions included:

1. If we were to create a webpage of notable JHU alumni – how would you define “notable?” What’s the criteria?
2. Are there any programs or initiatives from your workplace or another university that you would like to see JHU implement?
3. Have you had any “a-ha moments” or big takeaways from today that you’d like to share?
4. What is the right mix of in-person vs virtual events?
5. Is there an activity that the Council could be doing that it is not currently doing?

She next introduced the steering committee, the divisional representatives, the student representatives, identity group reps, and the committee chairs. The latter led their committee members to the breakout rooms for a 90-minute discussion on their progress, things that are or are not working, goals for the rest of the year, and how the Council can help them. Another focus was how to increase alumni engagement. She invited the committees to submit written reports after the meeting for the minutes.

Susan deMuth addressed elevating the role of the JHAA. Coming off of the pandemic, we have a great opportunity to create something new and build on the increased visibility and reputation of the University. It was noted that collaboration and partnership with the Alumni Council and alumni constituency is key to growing the influence of the Council and University. There is a role for and recognition of the strength and power of the alumni constituency. After May 22, we'll have over 250,000 alumni. We want to ensure that, as we build toward our 150th anniversary, we celebrate our alumni, our donors, our good history and our difficult history. It is important to raise the Alumni Council profile both internally and externally as we prepare for this celebration in 2026.

COMMITTEE BEAK OUT SESSIONS

Committee #1 – The Alumni Experience

Introductions

- Staff – Vicky Schneider, Jamie Seward, Lauren Goldberg
- Alumni - Cheree Davis apologized for not being able to be more fully engaged. She had health challenges, but is back and in good health! Janice Bonsu is in her residency and not able to attend today.

Topics for Discussion

1. Big Picture – Is this committee what you thought it would be? Why did you choose this committee? What do you want to see us accomplish before October? To new AC members - If there was one actionable item you think you can do, what is it?
2. Think about the questions Anika brought up in her welcome remarks. How can we support making the AC the anchor for alumni engagement leading up to the 150th? Do we want to put our energy toward something specific?
3. We hoped the new strategy and committee structure would enable us to engage the full AC outside of the primary focus areas of each committee. How have you participated in other organizations where things have been successful? Is the current structure working? What can we do? Two committees have focused tasks, and two, including this committee, are more amorphous.

Marketing Campaign

For the last 10 months, we've been working with an outside firm, surveying alumni, and building a pride marketing campaign that will be rolled out later this summer and early fall. This campaign

will be sent to the alumni first. We will be asking alumni to share their experiences. What was made possible by you being at Hopkins? Did you find a relationship, find a research partner, make a connection that resulted in a job, etc.?

General Discussion

- Across all nine divisions, both full- and part-time, 9% of alumni donate to any part of the school.
- Use what you are excited about and your skills to execute a project or support someone else doing a project. Ex. Train other alumni to do interviews? Identify topics, speakers, faculty, etc.
- With respect to the online content we've created, once it exists in the world, there is nothing afterwards to keep people engaged. We have the Health Policy Forum, Hopkins at Home, etc. What can we do for the alumni to carry that engagement forward? It can be online or in-person. Do Coffee and Conversations following a program to keep the conversation going?
- We want Odyssey programs to be taught by Hopkins alumni or faculty in other cities. We want to be able to create a roadmap for people who want to be engaged in that way. We'd prefer to have our AC members make suggestions.
- We've talked about having Alumni Colleges in different cities that would include faculty lectures, welcome sessions, etc., designed to have people come to cities to spend time in the city, learn about the city, connect with one another. Ex. June 8-10 – In Chicago, A Bloomberg Distinguished Professor will give a lecture on food systems and an AC-award winner will talk about evolutionary diet. We want to do more of this and we want the AC members to drive these ideas.
- Example - Kent State University asks what action are you taking in your city. Cheree found her Kent State alumni in DC, and the work they are doing is amazing. They encourage alumni to apply their experience where they live. Have the chapters share more.
- SOE had an event on Thursday for the Black Alumni Network. Over 60 showed up and everyone wanted to know, "What's next?"
- We want to amplify stories of successful alumni. Is there an ask after they've done their interview? Ex. Would you like to teach for Odyssey? We have a form, but we haven't shared it with speakers.
- Branding around Lifelong Learning (LLL). Brand is important as the container for these programs. There are a lot of great programs out there, but they are so disparate. It is hard to determine what is what. Having everything routed through a central browser. We do have

events.jhu.edu. How can we tag programs to ensure alumni know the programs are for alumni?

- We have a JHAA LLL logo that was approved and we will launch a new JHAA website in the fall. We have a new central brand team. The current imagery was not in brand compliance. We'll send you the things you can use and create some messaging about what it is and how it can be used. We are close to being able to roll it out.
- Hopkins at Home and Odyssey are for internal and external audiences. Odyssey is discounted for alumni.
- Is there a library of hashtags? Vicky will ask Gwen's team for hashtags and work with the Operations Committee. Their main goal is transparency and communications.
- It is hard to find the Hopkins at Home website. It is not a large enough priority for JHU to put on the main flagship website. The LLL website will be in one of the main listings. If we put everything under the JHAA website, the public won't understand that it is for them, too. There should be multiple ways to get to it. We are trying to go there with the revised JHAA page that will be launched soon. We want to direct you to the content.
- Findability creates involvement.
- We want people to get in front of students during orientation. SAIS has two experiences coming up for part-time and online students. If you are interested, reach out to Joe Letourneau at SAIS. You'll be telling students about the AC, why you volunteer, and we can give you a one-pager. One is in-person in DC and one is online. These programs are new. So, this is a great baseline to survey students about their knowledge of the AC. We can tell students how they can get involved!
- In August, Engineering for Professionals (like AAP and all online) is having their first in-person gathering. EP is growing their programs and they built a huge studio. It would be great if AC members could be there. We'd love it if AC members would ask one another to participate.
- The OneHop channel is the best way for the AC to communicate with one another. We have a Slack group. We don't want it to feel like a burden. We want things to feel attainable and we want your experience to feel valuable.
- We could have notable alumni submit proposals to speak.
- Odyssey used to have an advisory board; there are no plans to reinstate it.

- We have survey data. Can the AC review it and offer suggestions? Review for threads of themes. Natasha Yamaoka wants to be involved.
- We are going to create some video playlists and we'll say these programs are created by the AC.

Committee #2 – Engaging Future Alumni

Attendees:

Mike Pryzby (Chair)

Neil Patel (Chair)

Mary Pei (Student Rep Chair)

Stephanie Talton

Diane Orlinsky

Koby Khong (Student Rep)

Tim Hsieh

Will Linder

Judy Keen

Staff:

Erin Yun

Rachel Doliner

Gen Chawluck

Casey Miller

Joy Capers

Elena Thompson

Brief overview of each activity with update on where we are.

Activity 1- Fall Student Grants Promotion and Selection

- We received 120 proposal for Academic Year 2021/22 compared to 96 last year. Pre-COVID, we capped applications at 150. So, we are getting back towards normal levels. We expect to have to cap applications next year.
- Total funds requested by the Student Groups were \$164k. We awarded \$62k or 37% of the total funds requested. Not every group asks for the maximum funding level of \$1.5k.
- Once again, the SGC would like to request a Cost of Living Adjustment (COLA) to keep up with the higher demands and with inflation. It has been a few years since the SGC has seen an increase.
- Key groups awarded funding include: Blue Jay Racing (Baja Car), JHU Barnstormers Spring Musical, Humming Jay and Music Dynasty Music Collab, Women of Whiting Symposium, MD Science Olympiad, Neighborhood Visions Screenings, SAIS Global Women in Leadership Conference, Homelessness Packets, Public Policy Congressional Outreach, and Osler Medical Symposium to name a few.
- Funding Profile for 2021:
 - Tier 1: 24 awards at \$1,500
 - Tier 2: 32 awards at \$750
 - Tier 3: 20 awards at \$250

- This was the profile with the most fully funded projects (24), but only 76 out of 120 received funding.
- Assuming we will be back to close to 150 applications next year, we will have at least 300 reviews to perform (each application is reviewed at least twice). If we have 15 reviewers, that will equate to 20 reviews per reviewer, which is our targeted amount per person. Given we had fewer than 10 reviewers this year, will need more reviewers to join the committee in the Fall.
- Key issues to discuss for next year:
 - What is the focus of the funding? Fund as many groups as possible, however this could result in reducing the effectiveness of the funds. Alternatively, we could focus funding on the 'best' projects to ensure full impact from the funding and distributing the remaining funds to those with the highest merit. So, fewer groups are funded overall. This is a yearly discussion we have not codified, yet.
 - Discuss how to handle funds for groups who have activities prior to award cycle (early fall events).
 - Tweak the application for clarity.
 - Update the scoring rubric and scoring tool. (Some question responses were out of order.)
 - Is there a way to link student groups to JHU affinities or other alumni groups to tap into other revenue sources?

Activity 2- Year-round Alumni- Student mentoring and networking

- Successful Alumni Weekend coffee-chat, with over 150 alumni and students mixing and mingling.
- We will be onboarding student reps to help specifically with this activity, so we will be taking the spring and summer to strategize with the new members.

Activity 3- Student Reps

- This is the new iteration of this activity, previously focused on divisional reps, we have shifted the focus to student reps.
- The Steering Committee met with the student reps in early March and received feedback on their involvement in the Council. This activity will serve as a hub for students to meet with the staff liaison and the chair of the student reps, Elena Thompson and Mary Pei. Students will be engaged in all activities under this Committee and meet bi-monthly utilizing this new activity structure.

Activity 4- caRING Program and Ring Ceremony

- There were 41 applications for caRING this year, which was more than we ever had before. It was mainly due to personalized communication instead of listserv email blasts.
- Each division was represented and we announced the winners on April 8th.
- The Ring Ceremony was April 26th; we invited all of the caRING winners from the past three years and also those that placed ring orders in the past three years.
- The ceremony took place on the Gilman Steps followed by an outdoor reception on the Keyser Quad.
- The committee is looking to formally combine the Student Grant Reviewers with the caRING reviewers. The timing of the reviews is complementary since Grants are in the Fall and caRING is in the spring semester.

Student Grants

- We need more reviewers for the Fall.
- Student groups are improving their application submissions.
- 120 grant applications were received for the 2021-2022 school year.
- More funds are needed.
- The score changed in 2020 to better focus on the new structure.
- We are reassessing questions for class of 2026 (including alumni event questions).
- Event reports from student groups are being finalized.

Student Reps

- Extra PR utilizing student reps for student grants
- Did not feel engaged with the Council yet
- Engage earlier rather than later. Student reps share with peers how attending alumni/student networking events will benefit earlier rather than later. Not just using alumni for resume building, but as mentors who help cultivate their resume.
- After Winter Break is the best time period to ask students to engage.
- Leverage how they want to connect with alums.

Student/Alumni Networking

- Connect the Docs (Diane Orlinsky) alumni dinner hosted at an alum's house.
- Include all students, not just seniors.
- Consider Coffee and Convos, but more in person that is school specific.
 - Convos are happening in Committee 4.
 - RA events on floor could bring in alums
 - Hop into virtual classes
- Engage Student Affairs staff more while planning student/alumni networking events.
- Utilize regional chapters and industry groups to promote what alumni are doing and what they can offer students, such as internships.
 - Hosting events within cities – maybe during intersession
- Connect with LifeDesign
- Lacrosse Advising Structure – Pods with multiple alums/students

150th Anniversary

- Build engagement with the students
- Picking specific areas that we can focus on (What are the metrics that we want to move?)
- Peer to Peer communication
- Give alumni a reason to come back
 - Engage alumni with current students
 - Career networking
 - How to create a welcoming environment for events
- How do you engage professional Master's degree holding alumni?
- Gather around interests – alumni and students
 - Connect via conferences
- 4-year engagement plan, it takes time to change the culture to have recent grads engage in the Alumni Association and alumni events.
 - Hooking the students early on with student life on campus

Questions/Comments

- Is there an institutional alumni job board? - Can we have one?
 - Handshake
 - Going through Career/Advising Office
- Engage in corporate affinities within specific companies JHU alums
 - AC “sponsored” events within companies

Committee #3 – Building Diverse Leadership

Council Nominations

Alumni Council nominations decisions are due by June 15. Still waiting to receive nominations from three of the divisions.

Process

1. Should the process be amended to include more interaction between committee members and nominees prior to the decision-making process? Welcome calls/ peer to peer conversations with nominees? How to frame it and manage expectations in case they don't get selected? Also, could be used to reinforce the DEI initiatives of the Council.
2. Perhaps committee could discuss how to better work with divisional reps in the nominating process in the next cycle.
3. What are the channels for nominations? They should be explicit.
4. Taking more risk in the nominations process

Purpose of the Council

- What is the purpose of the AC? Is it a way station for development or a body for motivated volunteers?

Nomination Form

1. Committee should review the nomination form
2. Include a sample nomination on the website
3. Ask “do you want help in writing the nomination?”

DEI

1. DEI should be described as contributions to diversity.
2. DEI is an important component in selecting new members of the Alumni Council – Deans will need to be made aware of demographics.
3. Additional metric for DEI – income diversity.
4. How do we expand pool of diverse alumni?

Meeting Attendance

1. What do meetings look like in the future? In person, hybrid?

2. Remote option should be option – 80% participation overall is goal
3. Members should not be penalized for not attending meetings in person
4. However, nothing can replace in-person, water cooler conversations

Awards

1. How are awards nominations being marketed?
2. Consider using faculty and other campus partners for suggestions of award nominees
3. Form for award nominations should be reviewed
4. Seek boards and councils input regarding awards process
5. Stack ranking nominees for the div reps to review – would rather not pose an undue burden in divisions to recognize award winners

How do we engage alums in the most appropriate way in preparation to the 150th celebration in 2026?

This activity has not been addressed so far this year: “Establish communication channels with regional and affinity/identity alumni leaders to drive engagement w/provide input to the council.”

1. Consider leadership outside of the DMV region.
2. Put an event request opportunity on alumni webpage – idea generator.
3. Hold a meeting with the group leaders and this committee.
4. Look at reunion attendees.

Committee #4 – Operations

- **How can we best leverage OneHop [Johns Hopkins Alumni Council](#) group?**
 - It would be great to have 100% participation on there
 - Currently have 66 members
 - 8 are no longer on the Council
 - 12 are staff
 - We are getting a new JHAA website - looking to streamline that website so a lot of content will eventually move over to OneHop
 - How important is it to have the Council active on OneHop?
 - There's a question of trust as to whether that information is actually on OneHop
 - If it's not broke... don't fix it - are we pushing something that isn't connecting people?
 - Email is still prevalent *in addition* to maybe a OneHop push
 - Do we send the email that *links* to the information in OneHop?
 - Could we do a formal training for OneHop on how the Council members can use and engage on the platform?
 - Set-up a meeting with Jason/Gwen to review best practices
 - We need to **sell** the benefits of the platform to help share the value and importance of it
 - Why would or should we go there?
 - Provide an introduction in the October meeting to OneHop
 - Announce formal communications format to OneHop etc.

- Define what comes through email, and what should be sent through OneHop
 - Something tongue-in-cheek to push that out in October (click here for a free coffee)
 - Ability to host secure content in OneHop
 - Discussion capabilities (can self-promote, non-Council related business, etc.)
 - Other platforms, always have it up and running versus OneHop - would like a more dynamic peer-to-peer discussion (actual chat) feature
 - History of documents can be housed in OneHop
- Would they choose to email, if there was something else?
- Can ops committee become the super users of OneHop to become the hub for the rest of council?
- **Survey**
 - As of this morning, a total of 16 responses
- **Newsletter**
 - Meet the Staff (for the October meeting) and current Council
 - Newsletter highlights the committees
 - Adding more details (OneHop links, "inside the beltway" knowledge)
 - Maybe move to monthly sends (every 4-6 weeks)
 - Next one by May 15
 - Co-Chairs Corner - provide information for each of the committees
- **Create a Coffee & Conversations for Council?**
 - A good follow-up to the mentorship partnerships for new members
- **Onboarding**
 - Learning the priorities of the divisions
 - Create short videos from each school/division and from the OAR
 - Create a "Welcome Kudos" board for new members
- **The Role of Alumni Council for the 150th Celebration**
 - Who are the right alumni members there?
 - Paradigm shift for the 150th celebration
 - How we engage the alumni constituency
 - New campaign, past 6-7 months, for all alumni
 - What has been possible for you as a person, group, etc., because of Hopkins?
 - Shared with the alumni "inside the beltway" (3-4 months before public launch)
 - The experiences that became possible because of Hopkins, shared organically before launch
 - Organic materials beginning July 1
 - Pushing out using OneHop and Hopkins Promoters
 - Focusing on relationships:
 - Building
 - Reconnecting
 - Informing
- **How do we view ourselves as members of Johns Hopkins University, and not just your division?**
 - Bring back Council meetings to different divisional campuses
 - Not all of our schools, were around 150 years ago.

TRUSTEES UPDATE

Anika Penn and Mary Ann Dickson, who both serve on the University's board of trustees, provided highlights of University news as follows:

- Samantha Power will be the guest speaker at commencement—she is the US AID Administrator, former US Ambassador to the UN and Pulitzer Prize winning author; commencement will be held on May 22 on Homewood field.
- The second JHU Roadmap for diversity, equity and inclusion has been launched and it follows a six-year journey with 24 goals designed to strengthen and expand our DEIB commitments.
- The vision is of Johns Hopkins as a pluralistic community that embraces these values and there are three specific alumni goals that were identified and worked on with the help of an alumni task force. they are: 1 - launch new and expand existing alumni networks; 2 - recognize and celebrate the contributions of diverse alumni to our legacy; and 3 - research and assess alumni experience to guide inclusive engagement strategy.
- Please be sure to check out [the website](#) for the report and much more.
- In addition to the roadmap, President Daniels recently initiated an outreach regarding his 10x20 (TEN BY TWENTY) strategic vision focused on the four strategic areas are: one university, individual excellence, commitment to our communities, and institution building.
 - President Daniels will begin hosting more than 50 small group listening sessions around the university this spring and summer.
 - There is a web portal where you can provide thoughts and suggestions, <https://president.jhu.edu/strategic-planning/>. Please be sure to review and provide feedback. Susan is hoping to get a meeting with the council and president Daniels to learn more and discuss this new 10x20. Ideally President Daniels hopes to develop the plan over the summer, get community feedback in the fall and launch the next strategic plan in winter 2022..
- JHU again leads in research spending for 42nd consecutive year; despite the reduction in activity during the pandemic, the university spent more than \$3 billion on research and development in FY 2020.
- The Bloomberg School of Public Health was ranked #1 by *US News and World Report* along with programs in nursing, public health, medicine and biomedical engineering.
- Deans
 - Winston Tabb, Dean of the Libraries, will retire once a successor is in place. He's been at Hopkins since 2002 and guided the university libraries through a period of significant digital transition and made key additions to the special collections.
 - Also retiring is Paul Rothman, who served for a decade as the 14th dean of the school of medicine and CEO of Johns Hopkins medicine.
 - He leaves the institution July 1 and one of his legacies is that he shepherded 30 Bloomberg Distinguished Professorship faculty appointments.
- Ralph O'Connor day was just celebrated last week to rededicate the recreation and well-being center on the Homewood campus.
- [Beet Week](#) just concluded – this annual event brings together the Carey Business School community to celebrate graduating students' transition to alumni status and honor the philanthropic legacy of William. P. Carey.

- The history behind the week is that William Carey repaid a significant debt to 80 sugar beet farming families who grew beets for the national sugar manufacturing company, in which his family was a minority stockholder. Due to global price wars, they had to liquidate the company in 1966 leaving the farmers to absorb their losses. 20 years later William Carey was able to make the farmers' situation whole, a true example of responsibility and humanity that are the cornerstones of the Carey Business School.
- There is a new Hopkins and Amazon initiative for interactive AI, which will advance machine learning, computer vision, natural language understanding, and speech processing while increasing access to these technologies.
 - The initiative will be housed in the Whiting School of Engineering and promises to accelerate the timetable for the next big strides in AI.

BUDGET REVIEW

Susan deMuth gave an overview of the budget

- Susan also reminded everyone of the importance of Council giving to the Alumni Association.
- You can give a gift to your division/school, either directed to a specific fund or even to your school's annual fund, but it will not count as your giving to the Johns Hopkins Alumni Association. This is simply the way the structure of the accounts here at Hopkins are set up.
- The Johns Hopkins Alumni Association has its own fund and supports its own priorities.
- Our programs, which include, but are not limited to, professional, lifelong learning and shared interest groups, all nine divisions, regional programs, Student Grants, Student Engagement, reunions, and even ONEHOP ALUMNI are supported by Alumni Association giving.
- If you have not yet given this fiscal year, which runs from July 1 to June 30, please consider making a gift today.

SECRETARY'S REPORT

Secretary Judy Keen requested and received approval of the March 8 Executive Committee meeting minutes, which had been distributed previously. She noted that the minutes, once approved, are shared on the JHAA website.

Discussion of four changes to the By Laws included:

- P. 1 -2 – changing language to have consistent and clear message about Council Members' financial contributions
- P. 3 – 4 – deleting sections on conflict of interest and confidentiality and adding new section with university's recently adopted Volunteer Standards and Expectations, which will require a signature
- P. 6 - 7 – changing language to have consistent and clear message about Affinity Groups Reps' financial contributions.
- P. 8 – adding the "1st Vice President" to how officers are nominated. The incoming President (1st VP) (as well as the outgoing President) should be consulted on the new officers and has been in the past, so this clarifies that process.

There will be 20 days' notice given to review and vote on all of the changes.

STUDENT REPRESENTATIVES UPDATE

Mary Pei gave an update on Student Representatives

- There will be a shift with student reps; we will roll all students into all the activities under the committee goals and focus.
- The plan is to hold bi-monthly meetings – meetings will begin again in the fall as the academic year has come to an end for most students.
- There will also be an effort to create channels for greater information sharing and feedback from students—and greater clarity of student rep responsibilities

UNIVERSITY UPDATE

Susan gave some additional updates including getting ready for the 150th anniversary of the university and the direction of the Alumni Association.

- It's an exciting time for the Council and today's committee work is just the first step in beginning to identify the foundation for the Council to be a leader of alumni involvement in the 150th celebration.
- Susan briefly referred to the recent giving survey from this winter.
- This year's gift – which is a beautiful print of the university nine schools' buildings – is being distributed to the graduates in person.
 - The Office of Alumni Relations had this print created – and it is unique to the JHAA. If you would like one, please let someone on the staff know and we will send you one.
- Last but not least, today is Spring Fair and it's the 50th anniversary.
 - As America's largest student-run three-day festival, Spring Fair has been an annual tradition at Hopkins for a half a century. The weekend strives to bring the greater Baltimore area the best of the best each and every year.
 - Events on the Homewood Campus include carnival rides, games and contests, an ever-expanding food court, and beer garden etc., located in front of the president's house!

GOVERNANCE

A motion was passed to review the bylaws every year prior to the annual meeting.

1. Send the bylaws out at least 20 days prior to meeting along with budget
2. Include bylaws discussion as an agenda item for annual meeting
3. Steering Committee to review bylaws in advance of annual meeting
4. Set up some method of document sharing for Council members to add their suggestions/edits – consider Slack, allow for asynchronous discussion

5. Use OneHop for bylaws discussion

For the slate of officers that the council ratifies every two years, be sure to include bios and photos.

“Suggestions for the President” button on the alumni webpage

1. The prior president had suggested having this button.
2. We used to get questions about the funding model.
3. What kinds of suggestions are we getting and what do we want?
4. Move the button above the fold.
5. Include picture of current president.
6. Make it two buttons: 1 – program suggestions 2 – questions for how council functions
7. Ask the communications committee to address this.

There was a question asking how the officers were voted on and approved in 2020 and that it did not appear in the minutes.

An email was sent to the entire council on June 4, 2020 asking them to vote on the slate of officers, after it had been approved by the then Awards and Nominations Committee on May 27, 2020. A majority of votes were received in both cases.

DEAN ALEX TRIANTIS

Carey Divisional Rep Mervat Mina introduced Dean Triantis, who gave an update on the school.

The Carey Business School began in 2007 after 100 years of business education at JHU. William Carey’s gift of \$50M and more launched the school. Prior to 2007, it was known as School of Professional Studies in Business and Education, Continuing Education, and other names.

It offers a full-time program with over 100 faculty (both practical and research based) and more than 3,000 students, with half working on the MBA and half on the MS. Most of the full time MS students are international. The MBA is mostly flex and 70% online. Carey offers a dual degree with six JHU schools and one with the Maryland Institute College of Art.

It is involved with JH Tech Ventures to commercialize products and increase impact on local communities. Upsurge is a program with a Baltimore focus. The dean wants to improve the connection with APL and School of Education.

A goal is to promote innovation in technological health. They are on a journey to be the best business school in health. There is a startup, Divine Early Detection, which detects cancer through blood tests.

Carey’s DEI focus on employees has been successful, but less so with the faculty, since the pipeline is thin. The student population is more than 50% female. They offer a summer business academy for HBCU juniors.

The school occupies six floors in Harbor East and its DC operations will move into 555 Penn. Ave. in D.C. in summer of 2023.

While there is no undergraduate business major offered by JHU, there is a business minor, which Carey took over this year.

A huge increase in online programs applications began in fall 2020, in part due to the recession and fewer jobs, and also due to the global reach of the Hopkins name during the pandemic.

The Hopkins Business of Health initiative involves four schools. (Carey, Nursing, BSPH, Whiting)

When asked how can the Alumni Council help the Carey Business School, the dean suggested the following:

1. Partner your organization with the Carey school for experiential education
2. Ask Carey students to help with your projects
3. Speak to students
4. Mentor students through the Diverse Leaders Mentoring Program

CLOSING SESSION - SUMMARY

Susan thanked the members for their participation and support of the Alumni Association.

Rachel Doliner announced the prizes for the photo contest as follows:

- Biggest Bite: Sixth Sense
- Best Boomerang: Sixth Sense
- Best Action Shot: Team of One
- Best Johns Kabob: Sixth Sense
- Best Blue Jay: Rosanna Corbin’s Team

Anika recognized new council members Stephanie Talton A&S 2002, Craig England A&S 1987, Tim Hsieh Engr 1983, and Greg Fortsch A&S 1991.

After thanking the alumni relations staff for all it does to advance the Alumni Association, she announced the gift of a book to Council members: “A Scientific Revolution” by Council members Ralph Hruban and Will Linder, and thanked the entire Council.

The President adjourned the meeting at approximately 3:00 p.m.

Invitees:

Executive Committee			
First Name	Last Name	Title	Attendance
Anika	Penn	President	Attended
Mary Ann	Dickson	First Vice President	Attended
Sonia	Sarkar	Second Vice President	Attended

Seth	McDonnell	Treasurer	Absent
Judy	Keen	Secretary	Attended
Allyson	Handley	Past President, Ex-officio	Absent
Mervat	Mina	Div Rep Business	Attended
Ralph	Hruban	Div Rep Medicine	Attended
Nick	Hu	Div Rep Engineering	Absent
Robert	Hitz	Div Rep Peabody	Attended Fri.
Susan	Kulik	Div Rep Nursing	Absent
David	Einolf	Div Rep A&S	Attended
Shelby	Kemper	Div Rep Public Health	Absent
Daniela	Kaisth	Div Rep SAIS	Absent
Rhonda	Glover Reese	Div Rep Education	Absent
Brian	Fruchey	Building Diverse Leadership, Co-Chair	Attended
Joe	Yoon	Building Diverse Leadership, Co-Chair	Attended
Neil	Patel	Engaging Future Alumni, Co-Chair	Attended
Mike	Pryzby	Engaging Future Alumni, Co-Chair	Attended
Mary	Pei	Engaging Future Alumni, Student Co-Chair	Attended
Claudia	DeCarlo	Operations, Co-Chair	Attended
Michael	Waters	Operation, Co-Chair	Absent
Phuong	Tran	Org Rep PRIDE	Attended
Lalita	Hamilton	Org Rep SOBA	Absent
Guillermo	Ortiz	Org Rep HOLA	Absent

Alumni Council			
Mic	Byrne	Student Rep Bus	Attended
Randy	Ho	Student Rep Peab	Absent
Rachel	Nie	Student Rep Engr	Absent
Taylor	Evans	Student Rep Med	Attended Fri.
Kobi	Khong	Student Rep A&S	Attended
Akeem	Predeoux	Student Rep Nurs	Attended
Ben	Shinogle	Student Rep SAIS	Attended Fri.
Sarah	Abiusi		Attended
F. Branden	Anderson		Absent
Andrew	Arluk		Attended
Lou	Bartolo		Absent
Janice	Bonsu		Absent

Eric	Brown		Absent
Patricia	Brown		Absent
Francesco	Clark		Absent
Rosanna	Corbin		Absent
Anne	Cronin		Absent
Emily	Dabish		Absent
Cheree	Davis		Attended
Natalie	Draisin		Absent
Lisa	Dunkle Scheffler		Absent
Craig	England		Attended
Youssef	Farag		Absent
Gregory	Fortsch		Attended
Bettina	Gensollen		Absent
Rhonda	Glover Reese		Absent
Heidi	Gordon		Absent
Adam	Halper		Absent
Timothy	Hsieh		Attended
Braphus	Kaalund		Absent
Ajay	Kaisth		Absent
Bill	Kirst		Absent
Christie	Kwon		Absent
Will	Linder		Attended
Karina	Lipsman		Absent
William	Matsuzaki		Attended
Madeleine	McCartney		Absent
Seth	McDonnell		Absent
Fernando	Mena-Carrasco		Attended
Mona	Mohamed		Absent
Diane	Orlinsky		Attended
Neil	Patel		Attended
Rhonda	Richetta		Absent
Arthur	Rubin		Absent
Sonia	Sarkar		Attended
Angelique	Sina		Absent
Sita	Sonty		Attended, virtual
Elena	Stokes		Attended
Stephanie	Talton		Attended
Benjamin	Tang		Absent
Melissa	Wesner		Attended
Natasha	Yamaoka		Attended

Joseph	Yoon		Attended
Staff Members			
Susan	deMuth	OAR	Attended
Jason	Heiserman	OAR	Attended
Marguerite	Jones	OAR	Attended
Patricia	Conklin	OAR	Absent
Elena	Thompson	OAR	Attended
Ember	Harnett	OAR	Attended
Jen	Kafka	OAR	Attended
Gwen	Harley	OAR	Absent
Krystle	Ongaco	OAR	Attended
Casey	Miller	OAR	Attended
Jenn	Fisher	OAR	Absent
Leah	Murphy	OAR	Absent
Vicky	Schneider	OAR	Attended
Rachel	Doliner	OAR	Attended
Divisional Reps			
Joe	Letourneau	SAIS	Attended
Debbie	Kennison	School of Education	Attended
Leslie	Procter	BSPH	Attended
Erika	Juengst	BSPH	Attended
Katie	Coleman	School of Nursing	Attended
Jamie	Seward	School of Medicine	Attended
Michael	Carlton	Peabody	Attended
Lee	Gertsen	School of Engineering	Attended Fri.
Gen	Chawluck	Krieger School of A&S	Attended
Jen	Yeager	Krieger School of A&S	Attended
Jennifer	Benson	Carey Business School	Attended
Philip	Bakerman	Carey Business School	Attended

**JOHNS HOPKINS UNIVERSITY
ALUMNI COUNCIL LEADERSHIP WEEKEND
APRIL 29-30, 2022
AGENDA**

6:00 P.M. – 8:30 PM ALUMNI COUNCIL COCKTAILS AND DINNER

Inn at the Colonnade – Tented Patio

*Complimentary Parking available
Business Casual*

Casual

Parking available in South Garage

8:30 A.M. – 9:30 A.M. CONTINENTAL BREAKFAST AND SCHOOL NETWORKING

Hodson Hall Lobby

Meet with staff divisional reps at designated tables

9:30 A.M. ALUMNI COUNCIL BUSINESS AND EXECUTIVE COMMITTEE MEETING

Hodson Hall Board Room, 3rd floor

Welcome

Anika Penn, SAIS '10, President Johns Hopkins Alumni Council

Committee Breakouts

- **Review of activities**
- **Updates**
- **How can the rest of the Council support your committee?**
- **In preparation for the 150th anniversary of the University in 2026, how can we increase alumni engagement?**

Committee 1 – The Alumni Experience

Committee 2 – Engaging Future Alumni

Committee 3 – Building Diverse Leadership

Committee 4 - Operations

Reports to be sent with the minutes.

BREAK**Trustee Update**

Anika Penn, SAIS '10, President, Johns Hopkins Alumni Council

Mary Ann Dickson, A&S '97, 1st Vice President, Johns Hopkins Alumni Council

Treasurer's Update

Susan deMuth for Seth McDonnell, Bus '07, Treasurer, Johns Hopkins Alumni Council

Secretary's Report

Judy Keen, A&S '98, BSPH '02, Med '04, Secretary, Johns Hopkins Alumni Council

Student Representatives Report

Mary Pei, Student Co-Chair for Engaging Future Alumni

OAR Update and Staff Introductions

Susan deMuth, Associate Vice President for Alumni Engagement and Annual Giving, Executive Director, JHAA

12:15 P.M.

LUNCH AND SPRING FAIR

Boxed lunch provided; Enjoy the Spring Fair Activities.

1:45 P.M. - 3:30 P.M.

BUSINESS MEETING CONTINUES

Hodson Hall

Governance

Anika Penn, SAIS '10, President, Johns Hopkins Alumni Council

Guest Speaker

Alex Triantis, Dean, Carey Business School

Summary Session

Anika Penn, SAIS '10, President, Johns Hopkins Alumni Council

Gallery Walk Questions and Answers – 4/30/2022

1. If we were to create a webpage of notable alumni, how would you define notable? What's the criteria?

- Professional accomplishment, volunteerism, community impact
- Expressed one's uniqueness
- They have a positive impact on their community.

2. Are there any programs or initiatives from your workplace or another university that you would like to see JHU implement?

- Professional closet to provide clothes for job interviews. (Clothing) donations from alumni.

3. Have you had any "a-ha moments" or big takeaways from today that you'd like to share?

- The informal parts of a meeting are as important as the actual meeting.

4. What is the right mix of in person vs. virtual events.

- 75% in person; 25% virtual
- Definitely keep a significant subset of virtual events – they engage a group that won't come to in-person events.

5. is there an activity that the Council could be doing, that we are not currently doing?

- More in-person opportunities to connect.
- Alum to alum job board.
- More social media activity, to engage young and old alumni.
- Coffee talks
- Virtual cooking class
- Would love to have brief equity trainings
- Connect alumni w/students who are doing internships in new cities and provide hospitality to the students